

Advertising the Parish Web Site

Does your church have a Web site? Are you looking for ways to get the word out about your church to your local community? The answer may be as simple as putting the parish's Web site address on the church sign! People do read your church sign!

A few ways that are often overlooked when advertising your parish Web site include putting it on:

- Pencils or magnets to give away at local community fairs and festivals
- Church letterhead stationery
- Church business cards
- Fliers that list Mass times and are distributed to local motels
- Signs for the church at the highway entrances
- Parish bulletin letterhead
- Welcome information given by the church or Chamber of Commerce
- Church offertory envelopes